

TYWARDREATH & PAR PARISH



NEIGHBOURHOOD PLAN

Business and Employer Survey – key findings

- The issue of insufficient parking spaces needs to be addressed, if the Parish is to realise its full economic potential.
- Some businesses do not have an internet connection which meets their business needs; and most respondents feel their business would benefit from faster internet speed.
- The customer base of local businesses is relatively dispersed geographically.
- The majority of businesses which responded to this survey are not tourism dependent.
- Business owners and employers value being able to work from home. It appears that there is little demand for new employment sites within the Parish. Indeed, businesses and employers found it difficult to name anywhere suitable in Tywardreath and Par Parish for the location of new employment sites.
- Businesses and employers believe that advertising is important for encouraging business growth and attracting visitors to the Parish.
- Local business and employer preference would seem to be for the promotion of small-scale, good quality enterprises: professional services, retail, “any business which supports the community and helps tourism” as well as community-led and social enterprises. This is in line with the type and size of businesses which responded to the survey.
- A key objective should be to ensure that locals, tourists and visitors have the opportunity for good quality, worthwhile community based experiences all year round, for example, eating out in the local cafes, pubs and restaurants; buying locally made “artisan” goods; visiting “welcoming” attractions; and enjoying leisure activities which follow **Blue Green** (Health and Tourism) principles, so maximising the natural assets of Tywardreath and Par Parish.